



Production Designer – Contract to hire

Experienced. Responsive. Creative. That's PLDG. And we're looking for someone to join our team who has a keen eye for detail, a devotion to accuracy and the unique ability to create flawless file masterpieces for multiple clients as our Production Designer. As a full-service creative agency, PLDG works with some of the best-known global brands. Help us continue to grow and deliver inspiring work while elevating your skills. Collaborate with our design team of smart, creative talent at an organization that values a work/life balance as much as you do. You'll spend your time prepping multiple concept design files into production-ready perfection, mastering client brand standards and guidelines, and bringing inventive design visions to life.

Description

As a Production Designer, you'll be responsible for the accuracy and quality of a file before its publication or distribution in both print and digital mediums. You'll diligently apply design changes, copy edits and recommendations to projects while handling multiple jobs at any given moment. A high standard for quality control is a must, as is being the final checkpoint in the creative design process. The Production Designer must be technical and have an eye for aesthetics, using those skills to create a finished product that meets organizational and/or client branding goals.

Skills & Requirements

- Has a superb eye for visual composition, with excellent attention to detail
- Collaborates with the design team to define design goals
- Formats graphics, proofs files and collects for output for print and digital processes
- Creates and manipulates graphics through Adobe Creative Suite apps such as InDesign, Illustrator, Photoshop and XD, as well as Microsoft PowerPoint
- Assists the design team in producing print, video, large-scale display graphics, direct mail, packaging, advertising and digital graphics for emails and websites
- Implements text and design changes
- Programs interactive PDFs
- Has strong time-management skills and a flexible work approach
- Ensures the accuracy of design files during production
- Assesses project specifics and creates a final product that adheres to those requirements
- Reviews and proofs graphic materials from vendors before the product is marked as approved for production
- Works closely with internal and external partners to achieve desired outcomes
- Follows a product workflow and timeline to ensure projects progress in a timely manner

How to Apply

Please email your cover letter with résumé to Amy Clarke, president, at aclarke@pldg.com. Label your email, "**Your Name, PD > PLDG.**" Email three relevant work samples such as product brochures, website content, sell sheets and brochures used at trade shows, corporate reports, videos, etc.

About PLDG

PLDG is a strategic design agency that brings powerful ideas to life. Our versatile and talented team has a strong history of delivering award-winning results. Come invent with us on the historic Mississippi riverfront in Northeast Minneapolis, voted Best Arts District in America. Our specialties include strategy, content, brand identity and design for digital and print communications, motion and experiential. PLDG contributes generously to community nonprofits. We are a longstanding member of AIGA, the professional association for design. More than 60% of the PLDG team has worked here for more than eight years, with 40% having worked here for 14+ years! Learn more at pldg.com.

Start Date: Soon. Interviewing now.

Compensation: Commensurate with experience.

Hours: 20–30 hours per week. This is a contract-to-hire position that could become full-time permanent.

Location: In office at PLDG 75%, remote 25%.

CONTACT NOW: *This rare opening will fill quickly!*